

# Know the Truth

Meet Comcast's Union-Buster. His name is Kenneth F. Sparks.

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Sparks is an attorney, employed by VedderPrice, and hired by Comcast.

According to the law firm's website, he has 19 years experience in labor and employment matters, working on the management side. One of his specialties is Union Avoidance – and he takes great pride advertising his services in helping companies defeat employee organizing efforts to improve their working conditions.

Kenneth Sparks' areas of expertise include defeating union organizing drives. This includes the development and implementation of integrated responses to all of the litigation and issues that can and often do become a part of organizing and collective bargaining. He has tried cases before the National Labor Relations Board, handled organizing and decertification campaigns and related litigation, managed injunction and other legal issues growing out of nationwide and local strikes, quelled unlawful secondary boycott campaigns, and handled numerous labor-related litigation matters in state and federal courts.

VedderPrice makes the Big Buck trying to help Comcast Stay Union-Free – using low road tactics and tricks from the Union-Busters Toolbox of Lies.

They train bosses on how to hold small group employee meetings, where the bosses talk about strikes, union dues, fines and regulations. They use flip charts filled with half-truths, portions of the union constitutions, bylaws, financial reports and court decisions reflecting the applicable union's efforts to enforce its fines; a collage of newspaper accounts of union strikes, violence and corruption; videos, flip charts and other visual aids; and a shopping cart full of food representing a year's worth of union dues.

*This and more at [www.vedderprice.com](http://www.vedderprice.com)*

